## **State of Arkansas Department of Finance And Administration**

DFA - ARKANSAS TOBACCO CONTROL

101 E. Capitol Ave., Suite 401 Little Rock, AR 72201 Phone: (501) 682-9756 Fax: (501) 203-2898

https://atc.arkansas.gov

## REQUIRED PROCEDURE FOR DISPOSAL OF DISCONTINUED, IMPERFECT, OR DAMAGED **CIGARETTES**

In accordance with the *Unfair Cigarette Sales Act*, cigarettes may be sold at less than the cost to the wholesaler (for a wholesaler) or cost to the retailer (for a retailer) (state minimum price) if they are:

- Being discontinued, not to be restocked; a.
- b. Imperfect; or
- Damaged. c.
- 1. Separate the cigarettes to be discounted from the rest of the cigarette stock, being mindful *not* to allow the discounted cigarettes to become a self-service item.
- 2. Post a notice clearly readable by customers which lists:
  - The total number of cigarette packs being discounted; a.
  - b. The reason the cigarettes are being discounted;
  - The price of the discounted cigarettes. c.
- 3. Email a copy of the notice at least one business day prior to the start of the sale to lauren.little@arkansas.gov or glen.perciful@arkansas.gov along with the inventory on page 2 with your store name, permit number, and telephone number to our office. As an alternative you may fax this notice. This will help us answer any complaint calls that your store is selling cigarettes below minimum state price.

## **DISCOUNTED CIGARETTES**

Date sale begins				
Permit #	Store Name			
Address		City		
Contact phone #		Manager		
List inventory of	cigarettes being discoun	ed, price and reason for discounting.		
Reason – Circle (	One - OUTDATED	DISCONTINUED DAMAGED		
Email to <u>Lauren.L</u> 203-2898	ittle@arkansas.gov or <u>Gle</u> r	n.perciful@arkansas.gov or fax to Ark	ansas Tobacco Control at 501-	
Cigarette Brand and Style		# of Cartons / Packs	<u>Discounted Price</u>	
Example – Newport Non-Menthol		10 packs	\$3.00	
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