



State of Arkansas
Department of Finance
And Administration

DFA - ARKANSAS TOBACCO CONTROL
ABC ENFORCEMENT
101 E. Capitol Ave., Suite 450
Little Rock, AR 72201
Phone: (501) 682-9756
Fax: (501) 203-2898
<https://www.atc.arkansas.gov>



REQUIRED PROCEDURE FOR SALES OF IMPERFECT, DISCONTINUED, DAMAGED CIGARETTES, BUSINESS LIQUIDATIONS, & COURT ORDERED SALES

In accordance with the *Unfair Cigarette Sales Act*, (Arkansas Code 4-75-703) cigarettes may be sold at less than the cost to the retailer (state minimum price) if they are:

- a. Bona fide clearance sale for the purpose of being discontinued (Brand/style shall not be restocked)
 - b. Imperfect. (Please describe/define 'imperfection' of brand/style requested for discounted sale)
 - c. Damaged.
 - d. Final liquidation of a business.
 - e. Court ordered sale.
1. Separate the cigarettes to be discounted from the rest of the cigarette stock, being mindful *not* to allow the discounted cigarettes to become a self-service item.
 2. Post a notice clearly readable by customers which lists:
 - a. The total number of cigarette packs being discounted;
 - b. The reason the cigarettes are being discounted;
 - c. The price of the discounted cigarettes.
 3. Email a copy of the notice at least one business day prior to the start of the sale to

Kali.Craft@arkansas.gov and Glen.Perciful@arkansas.gov along with the inventory on page 2 with your store name and telephone number to our office. An email acknowledging the receipt and processing of your discounted sale will be provided.

