



## ARKANSAS TOBACCO CONTROL

101 E. Capitol Ave., Suite 401  
Little Rock, AR 72201  
Phone: 501-682-9756  
Fax: 501-682-9760  
Web Address: <http://www.atc.arkansas.gov>



Asa Hutchinson  
Governor

Steve Goode  
Director

### **RECOMMENDED PROCEDURE FOR DISPOSAL OF DISCONTINUED, IMPERFECT, OR DAMAGED CIGARETTES**

In accordance with the *Unfair Cigarette Sales Act*, cigarettes may be sold at less than the cost to the retailer (state minimum price) if they are:

- a. Being discontinued, not to be restocked;
  - b. Imperfect; or
  - c. Damaged.
1. Separate the cigarettes to be discounted from the rest of the cigarette stock, being mindful *not* to allow the discounted cigarettes to become a self-service item.
  2. Post a notice clearly readable by customers which lists:
    - a. The total number of cigarette packs being discounted;
    - b. The reason the cigarettes are being discounted;
    - c. The price of the discounted cigarettes.
  3. Please fax or email a copy of the notice to [Maurice.gilmore@arkansas.gov](mailto:Maurice.gilmore@arkansas.gov) or [glen.perciful@arkansas.gov](mailto:glen.perciful@arkansas.gov) along with the inventory on page 2 with your store name and telephone number to our office. This will help us answer any complaint calls that your store is selling cigarettes below minimum state price.

# DISCOUNTED CIGARETTES

Date sale begins \_\_\_\_\_

Permit # \_\_\_\_\_ Store Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Contact phone # \_\_\_\_\_ Manager \_\_\_\_\_

List inventory of cigarettes being discounted, price and reason for discounting.

Reason – Circle One -      OUTDATED      DISCONTINUED      DAMAGED

FAX TO ARKANSAS TOBACCO CONTROL – 501-682-9760 or email to [Maurice.gilmore@arkansas.gov](mailto:Maurice.gilmore@arkansas.gov) or [Glen.perciful@arkansas.gov](mailto:Glen.perciful@arkansas.gov).

<u>Cigarette Brand and Style</u>	<u># of Cartons / Packs</u>	<u>Discounted Price</u>
<i>Example – Newport Non-Menthol</i>	<i>10 packs</i>	<i>\$3.00</i>
_____	_____	_____
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